



Business Sponsor Application 2017-2018

The ***Patriot Pioneers Booster Club*** is unique in its mission in that it supports all of the after-school activities offered at Patriot High School – all clubs and athletics fall under that mission. The Booster Club is seeking businesses that are interested in the opportunity to support the students at Patriot High School and their after-school activities for the 2017-2018 school year. In addition to the monetary support, a sponsor's annual donation will offer the business exposure to over 2,600 students, their families and numerous visiting spectators from Prince William County and other areas of Northern Virginia that attend events at the school.

BUSINESS SPONSOR OPTIONS:

(Please check box adjacent to desired sponsorship level)

Sponsorship Level	Annual Donation
<input type="checkbox"/> Leadership/Integrity/Character/Pride Pioneer	\$5,000.00
<input type="checkbox"/> Silver Pioneer	\$3,000.00
<input type="checkbox"/> Red Pioneer	\$1,500.00
<input type="checkbox"/> Blue Pioneer	\$500.00

SPONSOR INFORMATION:

Name:
Address:
Phone:
Contact:
Email:
<ul style="list-style-type: none">• Make check payable to: <i>Patriot Pioneers Booster Club</i>• Mail this form with payment to: PHS Booster Club, Attn: Jeff Loague, 10504 Kettle Run Road, Nokesville, VA 20181

*****Sponsor Level Benefits listed on reverse side*****



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Sponsorship Levels

Leadership/Integrity/Character/Pride Pioneer

(1 Available)

- Business name read by PA announcer as the "Event Sponsor" for the one event per season, per team for all Patriot High School athletic events held at the school's facilities
- Featured as "Event Sponsor" during the events selected above on "Patriot Radio" which runs prior to all athletic events for all Patriot High School athletic events held at the school's facilities
- Dedicated employee night (free employee and family access) at one (1) game per sport per season (Fall/Winter/Spring) with half-time recognition ceremony at each event (up to 25 employees)
- Rolling advertisement spot on "Patriot Radio" which runs prior to all athletic events (sponsor to provide specific wording which is subject to approval by the Patriot High School Administration)
- Full page advertising (color if available) on the inside (front or back) cover page of the all sports or activities program
- 500 branded "collector" cups (250 for each event) used for concession drinks exclusively at one (1) home varsity football game and one varsity sporting event of the sponsor's choice in the winter or spring season
- Business name read by individual game PA announcer at all athletic events a minimum of five (5) times per event
- Advertising banner on the Booster Club Website
- Five (5) individual 3' x 5' vinyl ad banners on fencing at football, baseball and softball fields (conforming to current PHS Booster Club Banner design) at locations agreed to with sponsor
- Individual rolling logo signage ad on indoor electronic scorer's table for all indoor sports events

Silver Pioneer

(9 Available)

- Two (2) individual advertisement spots (sponsor to provide specific wording which is subject to approval by the Patriot High School Administration) and business name mentioned in sponsor slots on "Patriot Radio" which runs prior to all athletic events
- Advertising banner on the Booster Club Website
- Half-time recognition ceremony at one (1) home football game (or other sport of choice) with press release to local media
- 250 branded "collector" cups used for concession drinks exclusively at one (1) home varsity football game
- Two (2) individual 3' x 5' vinyl ad banner on fencing at football field (conforming to current PHS Booster Club Banner design) – one (1) on home side, one (1) on visitor side
- Individual rolling logo signage on indoor electronic scorer's table for all indoor sports events
- 1/2 page ad in all sports programs
- Business name read by individual game PA announcer at all athletic events a minimum of three (3) times per event

Red Pioneer

(Unlimited Availability)

- Business name mentioned in sponsor slots on "Patriot Radio" which runs prior to all athletic events
- One (1) individual 3' x 5' vinyl ad banner on fencing at football field (conforming to current PHS Booster Club Banner design)
- Business logo included on rolling signage on indoor electronic scorer's table for all indoor sports events
- Business name/logo on the Sponsor page in all sports programs
- Business name read by game PA announcer during group sponsor segment at all athletic events a minimum of one (1) times per event

Blue Pioneer

(Unlimited Availability)

- Business name/logo on the Sponsor page in all sports programs
- Business logo on group sponsor vinyl ad banner on fencing at football field
- Business name mentioned in group sponsor slots on "Patriot Radio" which runs prior to all athletic events